

AABIP 3RD ANNUAL  
**ADVOCACY  
SUMMIT**

MIAMI, FLORIDA

# AGENDA

SUNDAY, MARCH 2ND, 2025

7.00am – 7.30am	<b>Breakfast</b>
7.30am – 7.45am	<b>Welcome and Introduction</b> <b>Tim Murgu MD</b> , Chair, AABIP Advocacy Committee <b>Carla Lamb MD</b> , President AABIP
7.45am – 8.30am	<b>Downstream revenue: What is it? Does it matter? What's new?</b> <b>Implications for an IP business plan</b> <b>Moderator:</b> Chris Manley MD <b>Speakers Panel:</b> Scott Manaker MD & Tom Gildea MD
8.30am – 9.15am	<b>Cost-effectiveness in Bronchoscopy: relevance for clinicians and C-suite!</b> <b>Avoiding my side bias, and knowing what administrators want to hear</b> <b>Moderator:</b> Tim Murgu MD & Neeraj Desai MD <b>Speaker:</b> Anil Vachani MD, Joel Helmke COO, & Melissa Coleman CEO
9.15am – 9.30am	<b>Coffee Break</b>
9.30am – 11.45am	<b>Breakout session 1 (45 min/session)</b>  <b>1A. Lung cancer biomarkers – clinical utility and practical tips</b> <b>Moderators:</b> Jonathan Kurman MD & Sonali Sethi MD  <b>1B. AABIP-Industry collaboration: Helping underserved patient population &amp; optimizing professional educational</b> <b>Moderators:</b> Carla Lamb MD & Ash Sachdeva MBBS  <b>1C. Codes in 2025: New and left behind and their impact on your practice</b> <b>Moderators:</b> Neeraj Desai MD & Scott Manaker MD
11.45am – 12.30pm	<b>Artificial Intelligence in Bronchoscopy suite and clinic-panel discussion: Clinic and procedure notes, nodules, pathology and beyond</b> <b>Moderators:</b> George Cheng MD & Laura Frye MD <b>Speakers:</b> Laura Frye MD, Chris Manley MD, Joseph Spanier MSPAS, PA-C, Jordan Trott (J&J), & Tonya Resutek (Olympus)

3-1-2025

AABIP 3RD ANNUAL  
**ADVOCACY  
SUMMIT**

MIAMI, FLORIDA

# AGENDA

SUNDAY, MARCH 2ND, 2025

- 12.30pm – 1.15pm      **Lunch**
- 1.15pm – 2.30pm      **Bronchoscopy in Ambulatory Surgical Centers - panel discussion**  
**Moderators:** Sonali Sethi MD & AB Alraiyes MD  
**Speakers:** Otis Rickman MD, Joe Cicensia MD, Joel Helmke COO, Melissa Coleman CEO, Alex Tubbs (Noah), Tonya Resutek (Olympus), & Emily Villas (Medtronic)
- 2.30pm – 4.00pm      **Breakout session 2 (30 min/session)**
- 2A. Multiple bronchoscopy rule and multiple procedure payment reduction**  
**Moderators:** Scott Manaker MD & Otis Rickman MD
- 2B. AABIP-Industry collaboration: Coding, reimbursement and more**  
**Moderators:** AB Alraiyes MD & George Cheng MD
- 2C. BLVR Programs in large community hospitals and tertiary care centers:**  
**Moderators:** Neeraj Desai MD & Joe Cicensia MD
- 4.00pm – 4.45pm      **Things we learned today - take home messages from the Breakout sessions**  
**Moderator:** Laura Frye MD & Tim Murgu MD  
**Speakers:** Moderators of each breakout session (5 min talks)
- 4.45pm – 5.00pm      **President's closing remarks and defining action items for future meetings**  
**Moderator:** Tim Murgu MD, Chair, AABIP Advocacy Committee  
**Speaker:** Carla Lamb MD, President AABIP

3-1-2025

AABIP 3RD ANNUAL  
**ADVOCACY  
SUMMIT**

MIAMI, FLORIDA

# AGENDA

SUNDAY, MARCH 2ND, 2025

Abdul Hamid Alraiyes, MD  
Medical Director, Interventional Pulmonology  
Advocate Lutheran General Hospital

George Z. Cheng, MD, PhD  
Associate Professor of Medicine  
UC San Diego

Joseph Cicenia, MD  
Director of Lung Cancer Services  
Cleveland Clinic West Region Submarket

Melissa Coleman  
CEO / Principal Consultant  
Guidance Redefined

Neeraj Desai, MD  
Medical Director, Interventional Pulmonology  
Endeavor Health

Laura Frye, MD  
Associate Professor  
University of Utah

Thomas Gildea, MD  
Head, Section of Bronchology  
Cleveland Clinic

Joel Helmke  
Chief Operating Officer  
Fox Chase Cancer Center

Jonathan Kurman, MD  
Associate Professor  
Medical College of Wisconsin

Carla Lamb, MD  
President, AABIP  
Director of Interventional Pulmonology  
Lahey Clinic

Scott Manaker, MD, PhD  
Professor of Medicine  
University of Pennsylvania

Christopher Manley, MD  
Associate Professor  
Fox Chase Cancer Center

Septimiu Murgu, MD  
\* Advocacy Committee and Summit Chair  
Professor of Medicine  
University of Chicago

Otis Rickman, DO  
Professor of Medicine, Director of IP  
Ascension St. Thomas

Tonya Resutek  
Executive Director, Marketing-Respiratory  
Olympus Medical

Ashutosh Sachdeva, MBBS, MBA  
Secretary Treasurer, AABIP  
Associate Professor of Medicine  
University of Maryland

Sonali Sethi, MD  
President Elect, AABIP  
Cleveland Clinic

Joseph Spanier, MSPAS, PA-C  
Lung Nodule Coordinator, Physician Assistant  
Fox Chase Cancer Center

Jordan Trott  
MONARCH Head of Global Strategic Marketing  
Johnson & Johnson MedTech

Alex Tubbs

Noah Medical

Anil Vachani, MD  
Professor of Medicine  
University of Pennsylvania

Emily Villas  
Reimbursement & Economic Manager  
Medtronic

3-1-2025